



# VERKEHRS BUERO HOSPITALITY

AUSTRIA  
TREND 

BASSENSA

PALAIS *E*VENTS

Partner von

Radisson 

 **HOSTELS**  
VIENNA

 **CAMPING**  
WIEN

RADISSON  
Individuals.

# 01

## PALAIS *E*VENTS

- 01 Overview
- 02 Services
- 03 Locations

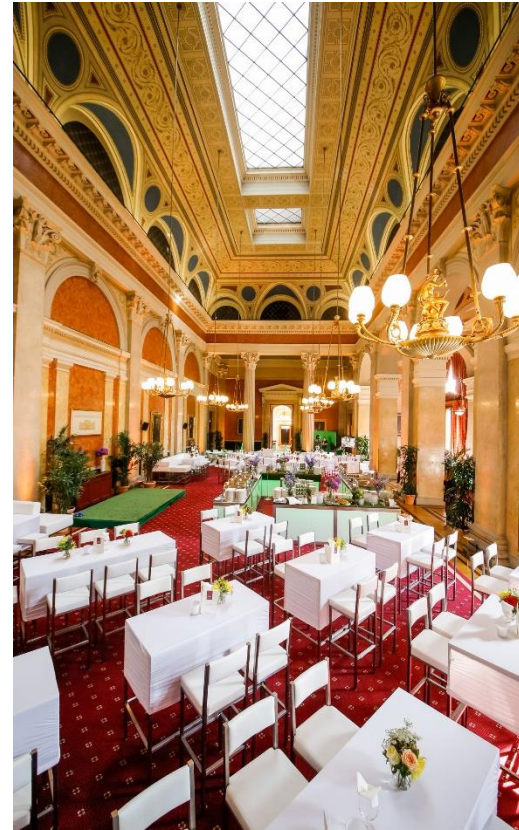
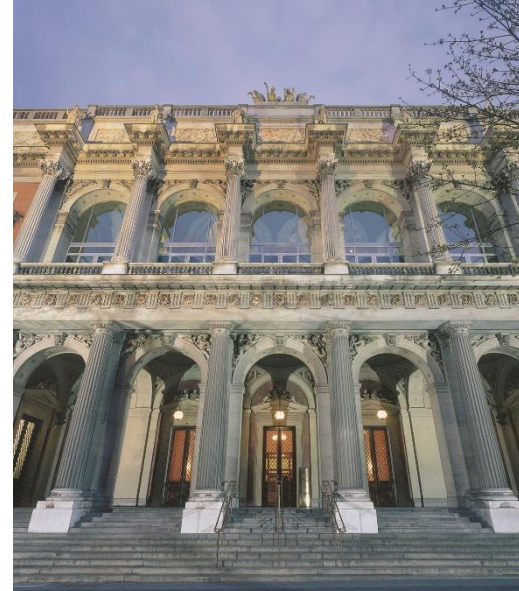
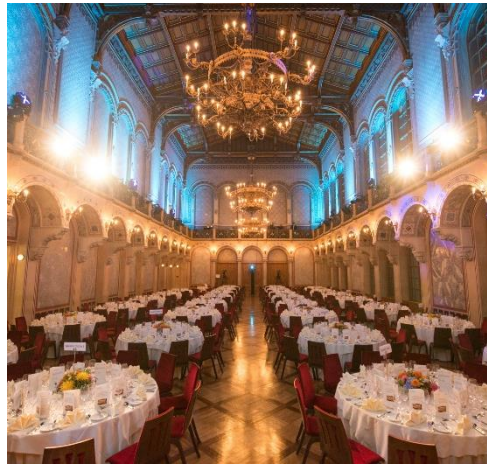
# 01 Overview





## 02 Who we are & what we offer

- 2.500m<sup>2</sup> historical event area in Vienna
- ~300 Events per year
- Know How | Advisory service | Supervision
- One-Stop-Shopping
- Viennese coffee house atmosphere

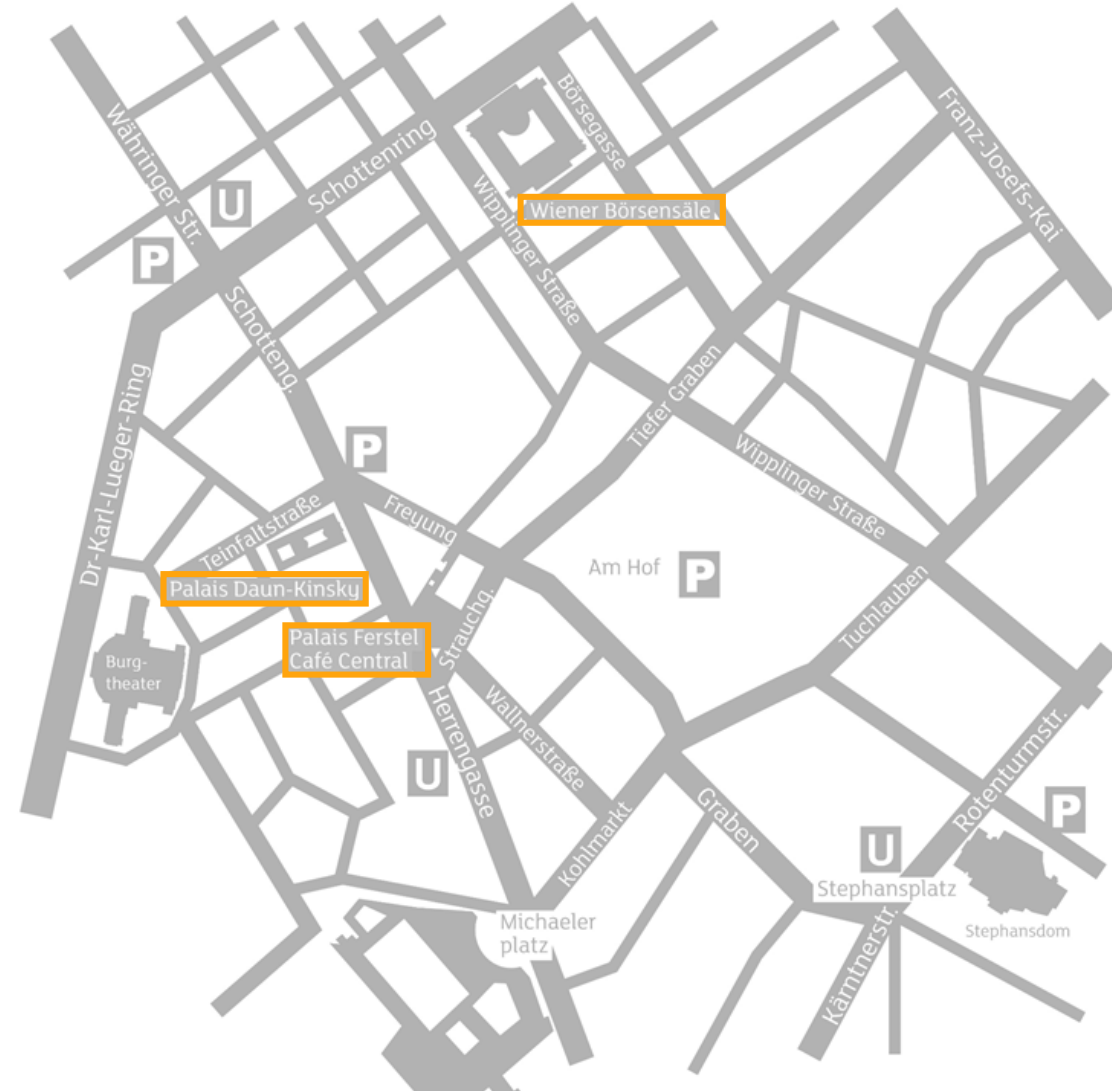




# 03 Locations

- |                       |                                 |
|-----------------------|---------------------------------|
| 1. Palais Ferstel     | Strauchgasse 4                  |
| 2. Café Central       | Ecke Herrengasse / Strauchgasse |
| 3. Palais Daun-Kinsky | Freyung 4                       |
| 4. Wiener Börsensäle  | Wipplingerstraße 34             |

PALAIS EVENTS



# 02

3 Palais – 1 Partner

05 Locations

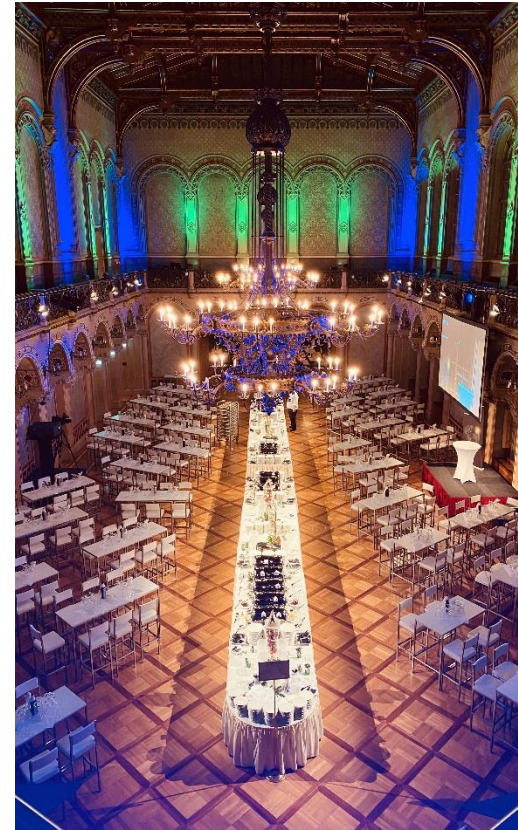
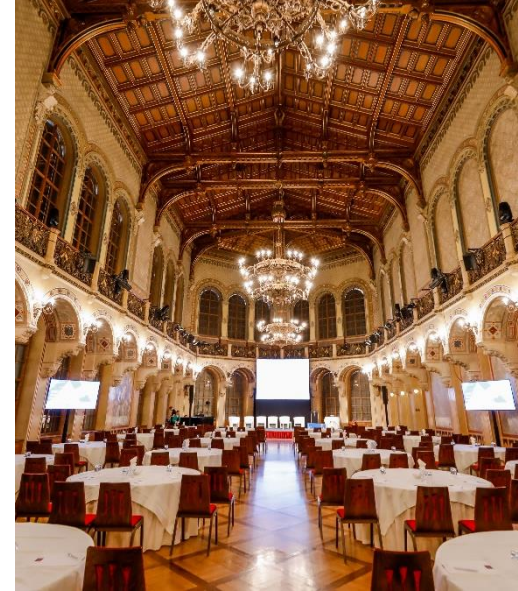
06 Catering



# 05 Locations

## Palais Ferstel

- Venetian-Florentine Trecento architecture since 1860
- Events of all kinds for 80-700 guests
- Primal stock exchange
- Formerly used as military casino & basketball hall





# 05 Locations

## Palais Daun-Kinsky

- Pièce de résistance of baroque architecture
- Exclusive ambience for 20-180 guests
- Oval shaped festive hall with over 300 years of history
- Best location on the "Wiener Freyung" in the heart of Vienna
- 5 individual combinable rooms

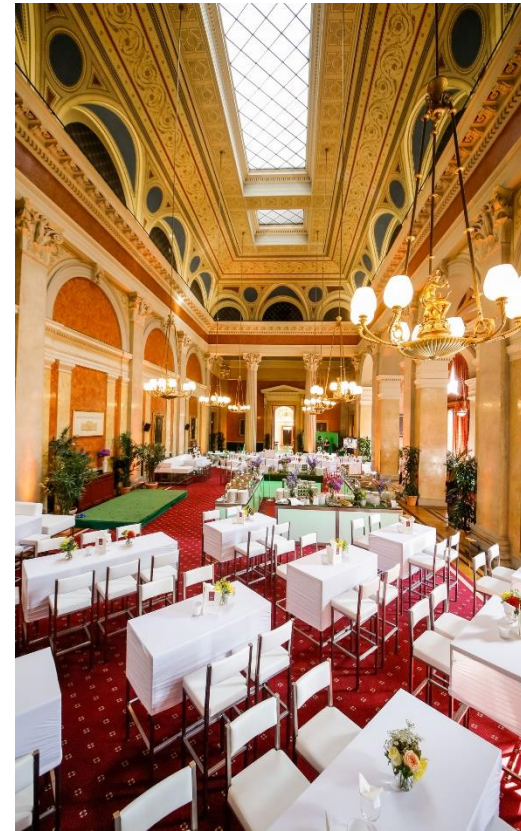
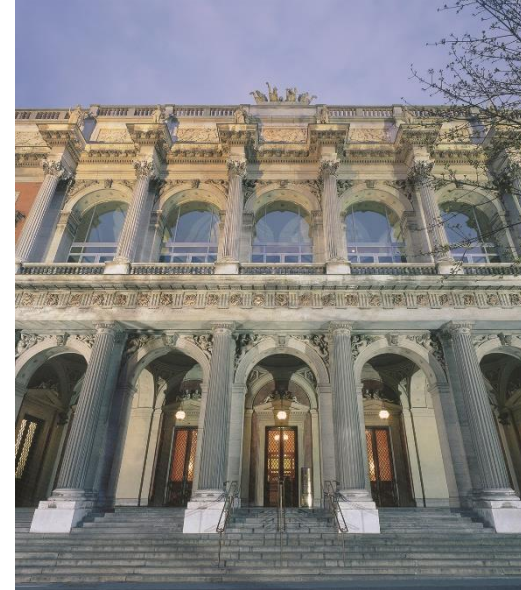




# 05 Locations

## Wiener Börsensäle

- Top-Event adress at the Wiener Ringstraße
- Celebrations & Meetings with style for 80-480 guests
- Representative premises inside the former stock exchange building
- Main festive hall with an impressing ceiling hight of 13m





## 06 Catering

Let yourself be indulged with culinary delights and enjoy our in-house Catering!





# 03

Viennese coffee house  
tradition since 1876

07 Timeline

08 Facts

09 Impression



„Central is not a  
coffeehouse like any other  
– it's a philosophy.“

Alfred Polgar



# 07 Traditional Viennese coffee house

1856-60

The young architect Heinrich von Ferstel builds the opulent Palais with its fantastic Venetian-cum-Florentine-cum-Trecento architecture, inspired from his long journey through Italy. "The Ferstel" was the most fashionable building in Vienna.



1876

For the first time Gustav & Hermann Pach open the former "Börsecafé" in the stock exchange at the Café Central in the Palais Ferstel – at the time the most modern building in Vienna, formerly used as a bank and stock exchange building



1860

The Vienna Stock Exchange rents the ground floor, today's Café Central. And the Austrian-Hungarian national Bank is based at Palais Ferstel.



From 1900

the café has cult status. The regular guests – among them grand literary figures, poets and thinkers – call themselves "Centralists", after the café. Because if they had not just been with us, then they were on their way. The meeting place for intellectual Vienna.





# 07 Traditional Viennese coffee house

1925

One year before the newly redecorated Café Central celebrates its 50<sup>th</sup> anniversary the café becomes a café-restaurant. It now has an arcaded courtyard, a columned hall, a ladies' salon and a games room.



1943

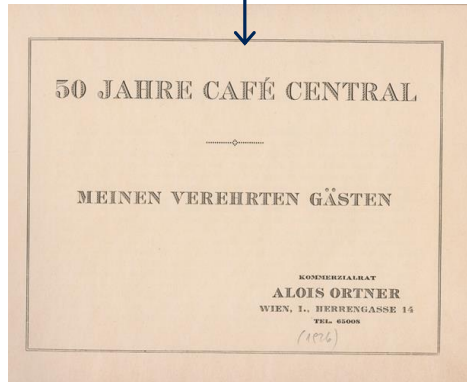
The curtain falls: the Central has to close for four decades. It becomes an archive and storage area in the heavily damaged Palais Ferstel.

1970-80

The decade of the new beginning: the greatly faded splendour of the Palais Ferstel is restored by a careful revitalization by the Austrian Real Estate AG.

1938

The dark days cast their shadows on the Central. And many of the regular guests lose their second home or even their lives during the Second World War.



1981-83

The arcade courtyard is also revitalized and in the meantime the Café Central opens its doors. The ORF's (Austrian Broadcasting Company's) well-known cultural and discussion programme "Café Central" is then broadcast from here.



# 07 Traditional Viennese coffee house

1986

Together with the large Ferstel Hall above, the Café is refurbished in the final stages of the renovation. In 1986 the Central re-opens in the magnificent columned hall.



2001

The Karl Wlaschek Private Foundation takes over the Palais Ferstel with the Café Central and establishes the Palais Events Veranstaltungen limited company to run the properties. Later the company also manages the Wiener Börsensäle (Vienna Stock Exchange Halls) and the Palais Daun-Kinsky.

2006

The arcade courtyard reopens for coffeehouse guests and groups.



 VERKEHRS  
BUERO

2011

Palais Events becomes part of the VERKEHRBUERO.

2016

Café Central is celebrating its 140<sup>th</sup> anniversary. With an “open mic” young literati and poets are coming back on stage. Tradition and modernity are going hand in hand.



# 08 Facts



500.000  
guests  
(at the café)

100.000  
guests  
(at events)



190.000  
dishes



400.000  
desserts



440.000  
Hot drinks  
(in cups)



100  
Employees

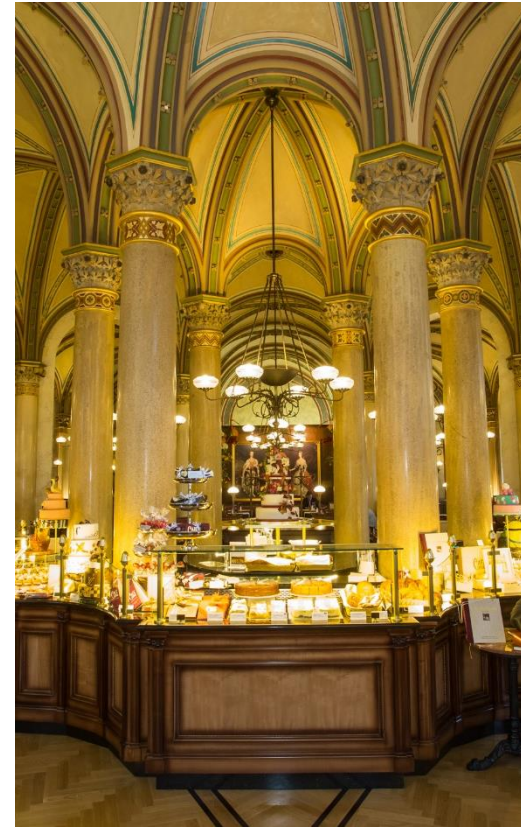
20  
Nationalities



# 09 Impressions

Enjoy Viennese cuisine & finest pastries

Loving handcraft 364 days a year





# Bei Fragen stehen wir gerne zu Verfügung



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# Thank you for your time!

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